DIGITAL MEDIA TECHNOLOGY

Essential Learning Topics

1. Explore career/entrepreneurial opportunities in digital imaging.

2. Explore the role and uses of audio in digital media.

3. Identify and use common terminology of the industry.

4. Investigate software, equipment and other tools used in digital media technology.

5. Describe the fundamental design principles with digital media applications.

6. Understand how work flow relates to project planning and completion.

7. Identify specific requirements necessary for embedding content in various digital delivery formats.

8. Compare and contrast uses of electronic media outlets.