GRAPHIC DESIGN FUNDAMENTALS

Essential Learning Topics

1. Identify and analyze career paths in the visual arts.

2. Define common terminology and concepts in graphic design.

3. Describe the fundamental design principles in graphic design.

4. Identify and analyze how images can convey messages.

5. Identify and analyze the effects of the design elements.

6. Analyze the design process of graphic projects from concept to finished product.

7. Demonstrate proper use of tools, software and equipment.