

## **BUSINESS ESSENTIALS (1 QUARTER/1 SEMESTER)**

Students will:

1. Develop and deliver formal and informal presentations using appropriate media to engage and inform audiences.(2.3)
2. Examine and employ business and economic principles and concepts in making informed business decisions to continue business operations. (1.01)
3. Assess entrepreneurship/small-business management-career information to enhance opportunities for career success. (6.1)
4. Employ technological tools to expedite workflow. (8.1)
5. Manage marketing activities to facilitate business development and growth. (9.1)
6. Operate writing and publishing applications to prepare business communications (8.2)