

BUSINESS MANAGEMENT (1 SEMESTER)

Students will:

1. Identify, analyze, and process business data and information to make business decisions and enhance business management duties.
2. Develop and deliver formal and informal presentations using appropriate media to engage and inform audiences.
3. Identify, write and monitor workplace performance goals to guide progress in assigned areas of responsibility and accountability.
4. Understand the methods that businesses use to recruit, train and develop human resources.
5. Employ leadership skills to accomplish organizational goals and objectives.
6. Explore, obtain, and develop strategies for ensuring a successful business career.
7. Acquire information to guide business decision-making.
8. Plan, organize, and control an organization/department to optimize overall business success.