

GRAPHIC DESIGN - YEARBOOK (1 YEAR)

Students will:

1. Compare the advantages and disadvantages of working independently and working for others within the field (including mass production vs. custom work).
2. Demonstrate the methods used to create a visual representation of ideas and messages (i.e. combining words, symbols and/or images).
3. Identify the basics of composition.
4. Analyze the effects of the design elements (e.g. optical illusion and color theory).
5. Analyze legal concerns that affect the design field such as copyright and trademark issues.
6. Evaluate the visual appeal of graphic designs within visual communications.
7. Analyze the design process of graphic projects (from concept to finished product).
8. Demonstrate design principles in a graphic design project.
9. Demonstrate proper use of tools, software and equipment
10. Create a portfolio of graphic design projects. (The finished yearbook)